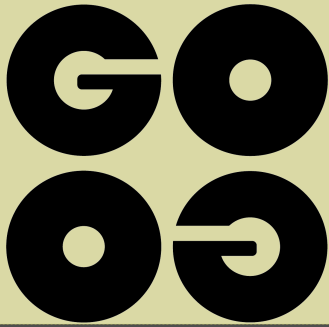


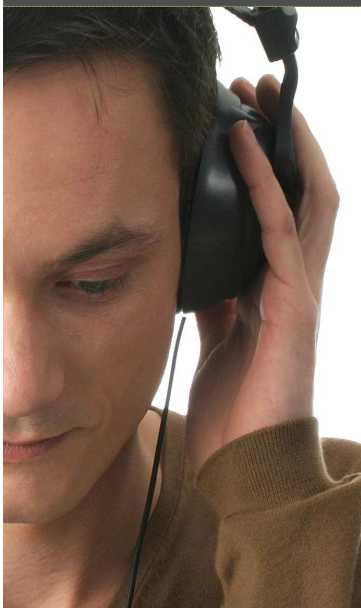
**In conjunction with the release of its first label compilation
GOGO Music will embark on a great club tour around the globe**



GOGO Music is renowned for its timeless house music, keeping with the tradition set by legendary US house producers like Masters at Work, Urban Blues Project & the Basement Boys. GOGO Music creates its own definition of club music - an uncompromising style, which encompasses harmony, soul and groove. It is therefore no surprise that the global house-scene has come to recognise GOGO Music as a sure source of quality house music. Just one look at all the various House music charts around the globe will show GOGO Music tracks right up there with all the best labels. Having now released a dozen singles, the German label is ready to present its philosophy of music with a compilation and an accompanying club tour.

But first some background information:

Ralf GUM is the founder and the driving force behind GOGO Music. DJ-ing since 1990 he now enjoys a high DJ profile and is also recognised as one of Germany's finest house producers. His DJ-sets are distinctive and create a vibe that makes the crowd lose themselves in the wide world of house music. Ralf GUM is also well known for his succession of quality productions on various top labels such as Tommy Boy, Peppermint Jam, Compose, Sole, Milk & Sugar, Infracom and Flamingo Discos. His remixes for artists like Hacienda & Billie Ray Martin have helped these songs become dance floor classics. The Hallmark of Ralf's sound is his use of live instrumentation and funky harmonies coupled with wicked underground beats and crisp percussion. But the distinctive groove isn't the only reason for Ralf's success - his passion and love for all things Soulful shines through in each and every production and helps create a simply irresistible groove each and every time he emerges from the studio.



The foundation of his label, GOGO Music in 2001, enabled Ralf to take the next step in spreading his unique vibe around the globe. GOGO Music's mission is to be a platform to creative and innovative underground club music. The main focus will always stay true to the US-house-sound, especially classical garage, but the repertoire of GOGO Music also embraces latino and dubby styles as well African inspired music & broken-beats. GOGO releases so far have centred around Ralf's productions with some notable exceptions - Michael Procter and Inaya Day (the voice of club anthem "Keep pushin"), Dawn Tallman, Seek and the fascinating Concha Buika (who's also worked with Rainer Trüby), have all contributed to the GOGO sound. The label works only projects that it is passionate about and is very careful that the quality control is kept to a high standard. Whether the artist is well known or whether they are up and coming makes no difference, the declared intention is to release simply good music.

This philosophy is obviously working as over the last few years, GOGO & Ralf Gum related releases have been well received by a global audience. Further proof can be found in the consistent UK Hype chart entries and continued support of GOGO releases from such DJ's as Tony Humphries, Frankie Knuckles, Brian Tappert, Rainer Trüby & Ian Pooley.

**January, February & March is when all the fun starts!
The first GOGO Music label compilation is scheduled for release and on the back of it will be
the GOGO Music club tour. No better reason to book Ralf GUM for your club!**

GO! The GOGO Music Compilation
contains

Inaya Day, Concha Buika, Dawn Tallman, King Club, Seek, DJ MFR, Wendy Lewis, D'Layna and more...

Press promotion by favouritizm
3000 Flyer and 100 posters free

**For more information on availability and conditions you can contact us at:
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